

Writing a bio



- ▶ The TikTok bio is limited to 80 characters
- ▶ There are 3 main types of bio:
 - **#1 List bio**
 - short list of things that describe you or your content
 - **#2 1-2 bio**
 - use 1 or 2 sentences to explain who you are or what the account is about
 - **#3 Hook bio**
 - give people a reason to follow you by hooking them with something interesting
- ▶ **Pro tip:**
Use emojis in your bio to make it stand out